

# How Many Views On TikTok To Get Paid (REAL & CHEAP) You Won't Believe It!



## Quick Answer:

You generally need around 1,000 to 10,000 views on a TikTok video to potentially start earning money, but it depends on how you plan to make income.

Are you dreaming of making money doing what you love on TikTok? It's totally possible! But you might be wondering how many people need to see your videos before you can start earning. It can feel confusing, but we're here to break it down simply. Let's explore how views connect to income and what you can do to grow your potential.

## How Many Views Do You Need On TikTok To Monetize?

The number of views needed to get paid on TikTok isn't a fixed number. It really depends on *how* you want to make money. Here's a look at some common ways and what to expect:

- **TikTok Creator Fund:** This is TikTok's own program. You'll need at least 10,000 followers *and* 100,000 video views in the last 30 days.

- **Brand Partnerships:** Brands will pay you to promote their products. Often, they look for accounts with at least 1,000 – 5,000 views per video, and a good engagement rate.
- **Affiliate Marketing:** You earn a commission by promoting products and including a link. Even a few hundred views can lead to sales if your audience is interested.
- **Selling Your Own Products/Services:** If you have something to sell, views help get your products seen. A smaller, engaged audience can be very valuable.

Generally, consistently getting 1,000 to 10,000 views per video is a good starting point to attract opportunities.

## What Impacts How Much You Earn?

Several things affect your income, not just views:

- **Engagement Rate:** Likes, comments, shares, and saves show TikTok your content is good.
- **Niche:** Some topics are more attractive to brands.
- **Audience Demographics:** Brands want to reach specific groups of people.
- **Negotiation Skills:** Knowing your worth is important!

## Frequently Asked Questions

**Can I make money on TikTok with low views?** You can absolutely make money on TikTok with low views. Affiliate marketing and selling your own products can be successful even with a smaller, engaged audience. Focus on reaching the right people, not just a large number.

**What is a good engagement rate on TikTok?** A good engagement rate on TikTok is generally considered to be between 3% and 6%. This means that 3-6% of the people who see your video interact with it (like, comment, share, or save).

**How do I increase my views on TikTok?** To increase your views on TikTok, try using trending sounds and hashtags, posting consistently, creating high-quality content, and engaging with other users.

**Do more followers mean more money?** Generally, yes. More followers often lead to more views and more opportunities for brand partnerships. However, engagement is just as important as follower count.

**Is the TikTok Creator Fund worth it?** The TikTok Creator Fund can be a good starting point, but the payout rates can vary. Many creators find that brand partnerships and other monetization methods are more lucrative.

