

How Many Views On Instagram To Get Paid (REAL & CHEAP) You Won't Believe It!



Quick Answer:

Generally, brands look for accounts with consistent engagement and around 1,000 to 10,000 views per Reel or post to consider paid partnerships.

Instagram is a fantastic place to share your passions and potentially earn money doing what you love. It can feel a little unclear when you're starting out – how do you turn likes and views into income? It's a common question! This post will help you understand what brands look for and how to work towards getting paid for your content.

What Number Of Views On Instagram Will Attract Sponsors?

Brands don't just look at the *number* of views. They want to see consistent engagement. Here's a breakdown:

- **1,000 - 10,000 Views:** This is a good starting point. Focus on building a dedicated audience.
- **10,000 - 50,000 Views:** You're now attracting attention! Brands will likely reach out.
- **50,000+ Views:** You have a strong reach and are very attractive to sponsors.

Remember, quality engagement (likes, comments, shares, saves) is more important than a high view count alone.

How Do Brands Decide Who To Pay?

Brands consider several things:

1. **Niche:** Do your content and audience align with their brand?
2. **Engagement Rate:** How actively does your audience interact with your posts?
3. **Audience Demographics:** Are your followers the type of customers the brand wants to reach?
4. **Content Quality:** Is your content visually appealing and well-made?

Frequently Asked Questions

Can I get paid with a small number of followers? You absolutely can get paid with a smaller following. Micro-influencers (accounts with 1,000 - 10,000 followers) are popular because they often have very engaged audiences.

What is a good engagement rate on Instagram? A good engagement rate is generally between 1% and 5%. This means that 1-5% of your followers interact with your posts.

How can I increase my Instagram views? You can increase your views by posting consistently, using relevant hashtags, creating high-quality content, and engaging with your audience.

What types of posts get the most views? Reels generally get the most views, followed by photos and carousels. Stories are great for engagement but don't typically have the same view count as other formats.

Is it better to have more views or more followers? It's best to have both! However, engaged views are more valuable to brands than a large number of inactive followers.

How do I find brands to work with? You can find brands by using influencer marketing platforms, reaching out directly to brands you like, or joining relevant online communities.



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