

# How Many Followers To Get Paid On TikTok (REAL & CHEAP) You Won't Believe It!



## Quick Answer:

You can start earning on TikTok with as few as 1,000 followers, but more followers generally mean more opportunities.

Are you dreaming of turning your TikTok hobby into something more? It's totally understandable! Seeing creators share their passions and *get paid* for it is inspiring. But you might be wondering, how many people need to be following you before brands start noticing? Let's break it down and explore how to make money doing what you love.

## How Many Followers Do You Need To Get Paid?

It's great you're thinking about this! There isn't one single number. It really depends on *how* you want to make money. Here's a simple look:

- **1,000 - 10,000 followers:** You can start working with smaller brands. These might be direct sponsorships where they pay you to create content featuring their products.
- **10,000 - 100,000 followers:** More brands will reach out. You'll likely see better sponsorship offers.
- **100,000+ followers:** You're entering a space where significant income is possible. You can explore brand ambassadorships and larger campaigns.

It's important to remember that engagement (likes, comments, shares) is just as important as follower count. Brands want to see that your audience *likes* what you create!

## What About The TikTok Creator Fund?

The TikTok Creator Fund is another way to earn. It's available to creators who meet certain requirements.

- Be at least 18 years old.
- Have at least 10,000 followers.
- Have at least 100,000 video views in the last 30 days.
- Be based in an eligible country.

The Creator Fund pays you based on video views, engagement, and other factors.

## Frequently Asked Questions

**Can I make money on TikTok with a small following?** You absolutely can make money on TikTok with a small following. Focus on building a strong, engaged community. Brands often prefer working with creators who have a dedicated audience, even if it's not huge.

**What is a good engagement rate on TikTok?** A good engagement rate on TikTok is generally considered to be between 3% and 5%. This means that 3-5% of your followers are interacting with your content through likes, comments, and shares.

**How do brands find creators on TikTok?** Brands often use TikTok's Creator Marketplace to find creators. They also search for relevant hashtags and manually browse the platform.

**What types of content get the most views?** Popular content includes challenges, tutorials, comedy skits, and behind-the-scenes glimpses into your life. Finding your niche and creating consistent, high-quality content is key.

**Is it better to have more followers or higher engagement?** Both are important! However, higher engagement is often more valuable to brands. An engaged audience is more likely to trust your recommendations and purchase products you promote.

